

One of the benefits I had growing up was our communal system which encourages young females from an early age to be involved in helping their parents manage the household. The training formed the first backdrop of my informal learning in business and entrepreneurship. I learned how to research current market prices and negotiate and build relationships with different vendors. It was not just a communal tradition because I enjoyed every lesson I was learning in the art of business. In university, I set up a small business helping busy students buy groceries and other personal shopping items they needed.

In 5 years of working in a client-facing role and then managing operations, I have seen that it requires great skill and knowledge to engage in all the multifaceted activities involved in running successful businesses. For more than three years, I have managed operations at an E-commerce company. Even though it was challenging, the dedication and skills from my early training made it easier to adapt and become a successful operations manager. I have several business ideas I am exploring, one of which is to build an art business that uses painting to tell the stories and histories of Nigeria and the African continent to the Gen-Z generation. The desire to stretch my current capacity and gain the knowledge I need to build a thriving business effectively is why I am applying for your institution's Master in Business Administration.

My life's mission is to ensure a positive impact through selflessness and telling the stories of our shared identity as a continent. I am a determined individual seeking to enrich and add value both directly to the team I work with and indirectly to society through a social enterprise. I am not only result-oriented, but my experience has taught me to exceed expectations consistently. I am more self-aware, especially in harnessing my positive-minded approach and confident nature to drive change and focus on my assignments. In my work experience, I am excellent at performing research and analysis in support of operations, estimating costs and benefits of multiple outcomes from business analytics, and analyzing business processes and needs. I was also involved in preparing financial reports, developing strategic and operational objectives, and growing the efficiency of existing organizational processes and procedures.

I love practical implementations because they are the best medium to express my knowledge and test my abilities. The 'In-company' internship project and field trip designed as part of the course work at Birmingham City University's MBA program was a factor in choosing to study at the university. I am particularly interested in the Steamhouse Business Incubator and the Business Advice Centre. I believe they would be instrumental in developing my business plans and working on real-life projects. As an art lover, the Birmingham Museum and Art Gallery is a place to tick off my bucket list, and I know that studying in a city with such a rich cultural heritage will help me focus on developing my social enterprise to teach the cultural heritage of the African continent in a fun and captivating way.

Upon completing my graduate studies, I plan to build a business that showcases the history of the African continent through art and gives a percentage of our profits to provide education for kids in underserved communities. The goal is to make it an online business that can serve people across borders. I hope to have also built relationships with colleagues with similar business orientations for possible partnerships in establishing physical galleries in major cities across the globe.